



# NEW LIVING EXPO

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## NEW LIVING EXPO CONTINUES TO TAKE CHANCES

*THE BAY AREA'S SIGNATURE MINDFUL LIVING EVENT SET FOR APRIL 28-30 IN SAN MATEO, CA*

**SAN MATEO, CA** – April 21, 2017 – The New Living Expo is Northern California's premier event for natural health, mindfulness and conscious living, and returns to the San Mateo Event Center's Fiesta Hall April 28-30 for a fourth consecutive year after almost three decades at the Concourse Exhibition Center in San Francisco (for the first 15 years as Whole Life Expo starting in 1987).

“We’ve been working for years to move beyond the early ‘new age’ phase in the 80s to the era of ‘conscious living’ we’re now in,” says event founder and longtime producer Ken Kaufman of Novato, California. “What began as a California-based movement of personal spiritual exploration has grown into a heightened commitment to community and sustainable values.”

The event has always featured a large and diverse exhibit floor featuring everything from a virtual yoga studio offering the latest QiGong techniques, a Body Work Pavilion offering almost every available type of massage and body therapy available today, a large onsite Bookstore showcasing the large number of authors who speak at the event each year, and a Natural Food Pavilion featuring dining and sampling.

One of those authors and a very frequent participant in past events is relationship expert John Gray, well known for the bestseller ***Men Are From Mars, Women Are From Venus***.

“I have attended and given talks at New Living Expo for years,” says Gray. “It is fun, stimulating, and guaranteed to expand your experience and wisdom of life. I always learn something new and helpful. There is a special community spirit about the events and a genuine commitment to personal growth as well as improving relationships and the world around us.”

For many the event has always been more of a conference than an Expo, and in years past has featured a wide variety of independent-minded social and political leaders, holistic health practitioners and integrated medicine researchers, and a variety of

celebrities including Dr. Timothy Leary, Ram Dass, Deepak Chopra, Dr. Wayne Dyer, Jack LaLane, Actress/Activist Lindsay Wagner, Actress/Activist Daryl Hannah, Author/Activist Marianne Williamson, syndicated TV & radio host Amy Goodman, Dr. Joyce Brothers, Actor/Activist Mike Farrell, former Cleveland mayor Dennis Kucinich and many others.

“We have always invited people who in one way or another have gone out on a limb for an idea that helped move or shape social movements or society as a whole,” says Kaufman. “We always have an eye on where things are going, and how to not only improve the present but shape the future.”

This year’s lineup is headed by Dr. Michael Beckwith, the influential founder of the Agape International Spiritual Center ([www.agapelive.com](http://www.agapelive.com)), which is typical of the kind of leading edge organization the Expo showcases. The Center is a trans-denominational congregation in Culver City, California, founded in 1986. Dr. Beckwith is also world reknown mediation teacher, conference speaker and seminar leader on the “Life Visioning Process”, which he created.

Grammy-nominated recording artist, author and research Steven Halpern is another longtime participant who is presenting a lecture this year.

“I’ve presented lectures and workshops at most every expo since they began,” he says. “These events do more than just share breakthroughs in healing and well-being for ourselves. We gain a broader perspective on our society, and how to create a more harmonious world for all of us. For me, every weekend expo is like a pop-up holistic university. Attendees get to see and meet each other in a way that doesn’t happen at a concert or other media event. Every year, the audience gets more and more racially and socio-economically diverse, which I can attest to both in my own presentations and as I walk the exhibit floor and lecture halls. The ripples in the field extend far beyond the event, and I look forward to the expo every year.”

Others appearing this year includes *The Four Agreements* author don Miguel Ruiz, author Matt Kahn, author Daniel Pinchbeck (*How Soon Is Now* which includes a preface from Sting and an introduction from actor Russell Brand), writer and producer Foster Gamble (*Thrive, Take Back Your Power* and *The Reality of Truth*), KQED/PBS Radio Host Michael Krasny (speaking about his humor book *Let There Be Laughter*) and best-selling author Deborah King (*Be Your Own Shaman*).

One special feature is a lecture by photographer/author Susana Millman and her husband Dennis McNally, who will together talk about Millman’s book “Alive With The Dead / A Fly on the Wall With a Camera”. Millman was the Grateful Dead’s “unofficial” band photographer and McNally the Dead’s longtime publicist. The event also features a live Healthy Food Stage with a full Food Network-style program from Chef Jim Benson, 180+ exhibits and many other activities. For more information on the event schedule and tickets, go to [www.newlivingexpo.com](http://www.newlivingexpo.com), or call 415-382-8300.

**Websites / Main Presenters**

**Dr. Michael Beckwith** / <http://www.michaelbernardbeckwith.com/index.html>

**John Gray (not appearing this year)** / [www.marsvenus.com](http://www.marsvenus.com)

**don Miguel Ruiz** / <http://www.miguelruiz.com/>

**Matt Kahn** / <http://www.truedivinenature.com/>

**Michael Krasny** / <http://michaelkrasny.com/>  
<http://michaelkrasny.com/let-there-be-laughter-jewish-humor/>

**Susana Millman & Dennis McNally** / [www.mamarazi.com](http://www.mamarazi.com)

**Deborah King** / [www.deborahking.com](http://www.deborahking.com) /

**Daniel Pinchbeck** / <http://www.pinchbeck.io/>

**Foster Gamble** / [http://www.thrivemovement.com/about\\_us](http://www.thrivemovement.com/about_us)

**Chef Jim Benson** / [www.elevencourses.com](http://www.elevencourses.com)